

Lecture Outline:
Overview of
Stereotypes & Prejudice

- 1) Overview:
 - Stereotypes
 - Prejudice
 - Discrimination
- 2) Stereotype Threat
- 3) Film: The Eye of the Storm

A, B, C's

- A = Affect (prejudice)
B = Behavior (discrimination)
C = Cognitions (stereotypes)

Prejudice, Discrimination, &
Stereotypes

Prejudice: Positive or negative feeling about a person based on attitude about the person's social group membership

Discrimination: Unfair treatment of a person or group in comparison to others who are not members of the same social group

Stereotypes: Attributes believed to describe a social group

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Group Differences

Groups differences exist:

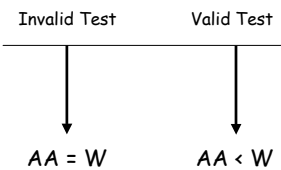
- College drop out rates
- College GPA
- SAT scores
- GRE scores
- ACT scores

Stereotype Threat

Fear that one will be viewed or treated in way consistent with a negative stereotype, or fear that one will confirm the stereotype

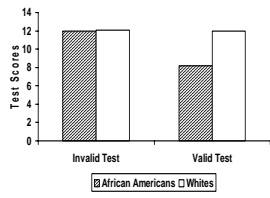
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Stereotype Threat Study
Steele & Aronson (1995)



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Stereotype Threat Study Steele & Aronson (1995)



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